Submission template
Best use of blended learning – commercial sector

The judging panel will score submissions according to how well they fulfil the specific bullet points outlined below .

Please use these bullet points as headings for each section to explain as clearly and concisely as you can how your submission meets the criteria. This does not preclude you from including other sections, however, you should consider the word count if you do.

There is a maximum word limit of 2000 words. Submissions exceeding this limit will not be judged.

Your entry may be disadvantaged if the judging panel is unable to see your submission in action. You also need to be prepared to provide evidence for claims you make about impact and effectiveness.

- There is a clear rationale for the mix of other methods with online media within the solution.

- The solution is appropriate to the learning requirements, audience characteristics and practical constraints.

- Effective educational/training methods have been chosen for each phase in the solution.

- The most efficient and flexible learning media (e.g. face-to-face, online, etc.) have been chosen to deliver these methods without compromising their effectiveness.

- The solution includes the elements necessary to ensure effective transfer of learning.

- The solution has proved both effective and efficient in practice.

Please also refer to the full criteria for this category, which can be found at
www.learningtechnologies.co.uk/enter-an-award/award-categories

Please ensure you have read the terms and conditions -
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